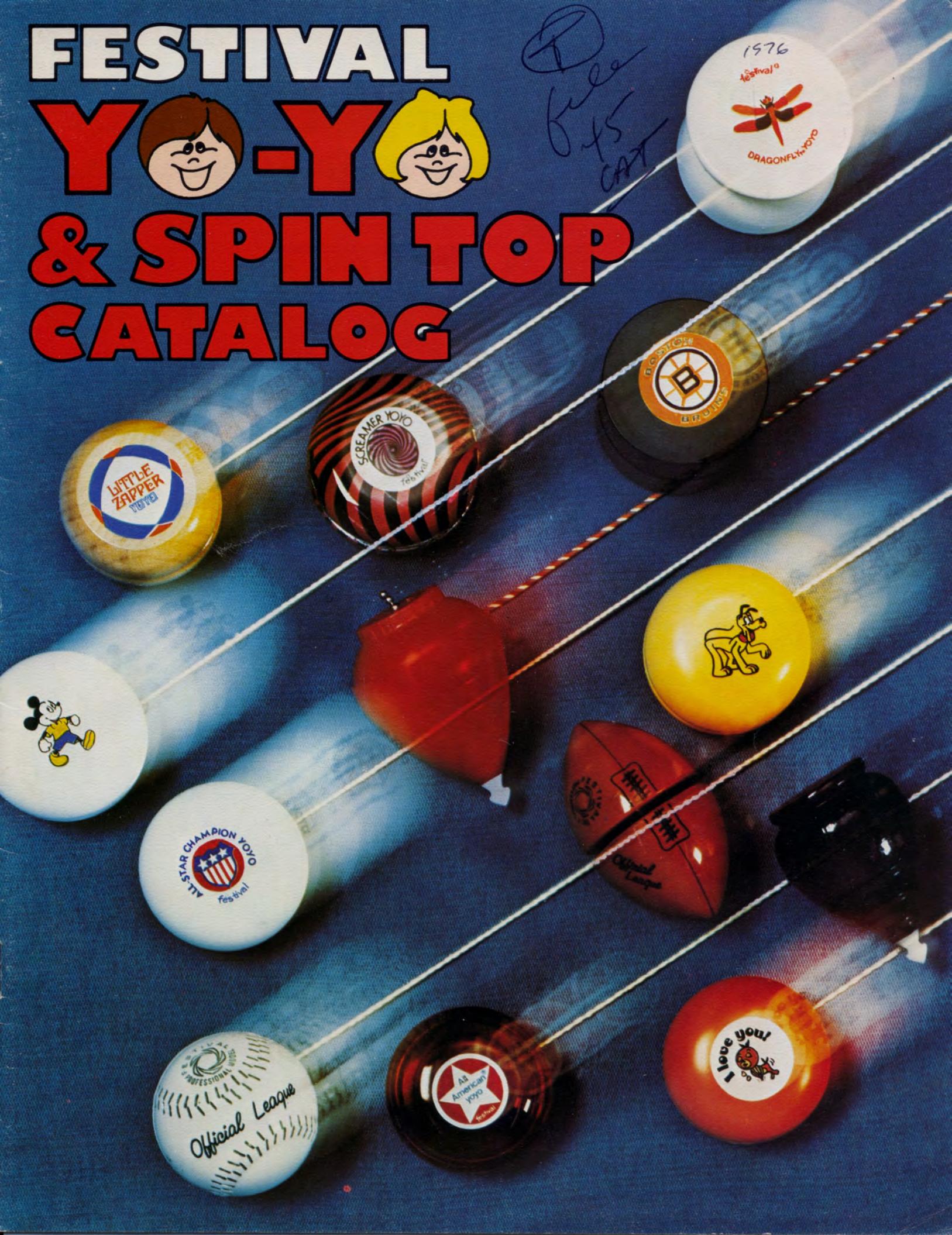


FESTIVAL YO-YO & SPIN TOP CATALOG

R
Lee
BTS
CAT

1976

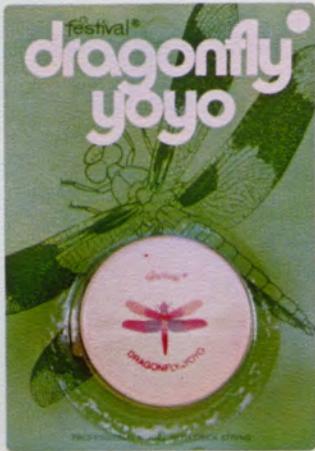
festival



Festival® YoYos



3966000 All American®
Individually packed on
3-color blister card.
Unbreakable clear acetate
plastic. Assorted colors
and clear. Professional
model 2 $\frac{1}{4}$ " diameter,
metal axle, with trick
string.



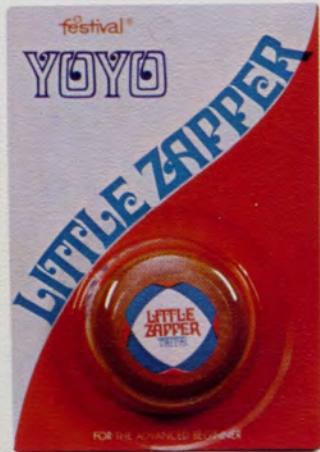
3943620 Dragonfly
Individually packed on
2-color blister card.
Unbreakable plastic profes-
sional model. 2 $\frac{1}{4}$ " diam-
eter, ideal for string
tricks. Metal axle, with
trick string.



3963620 All Star Champion
Individually packed on
3-color blister card.
Unbreakable two-tone
plastic professional
model. 2 $\frac{1}{4}$ " diameter,
metal axle, with trick
string, in assorted colors.



3843620 Big Zapper
Individually packed on
2-color blister card.
One-piece wood, natural
finish model. 2 $\frac{5}{16}$ " diam-
eter, with trick string.



3867200 Little Zapper
Individually packed on
2-color blister card.
Three piece wood
model in natural finish.
2 $\frac{1}{8}$ " diameter, with fixed
string.

3711200 Replacement YoYo Strings

Two Festival replacement
trick yoyo strings.
Glassine 2-color bag.



YoYo Instruction Book

3813600 Instruction Book

YoYo secrets by world-
famous Bob Rule, "Mister
YoYo." This 20-page
booklet is fully illustrated
with many photographs,
and covers yoyo history,
general instructions, yoyo
maintenance, plus many of
the old favorite tricks.

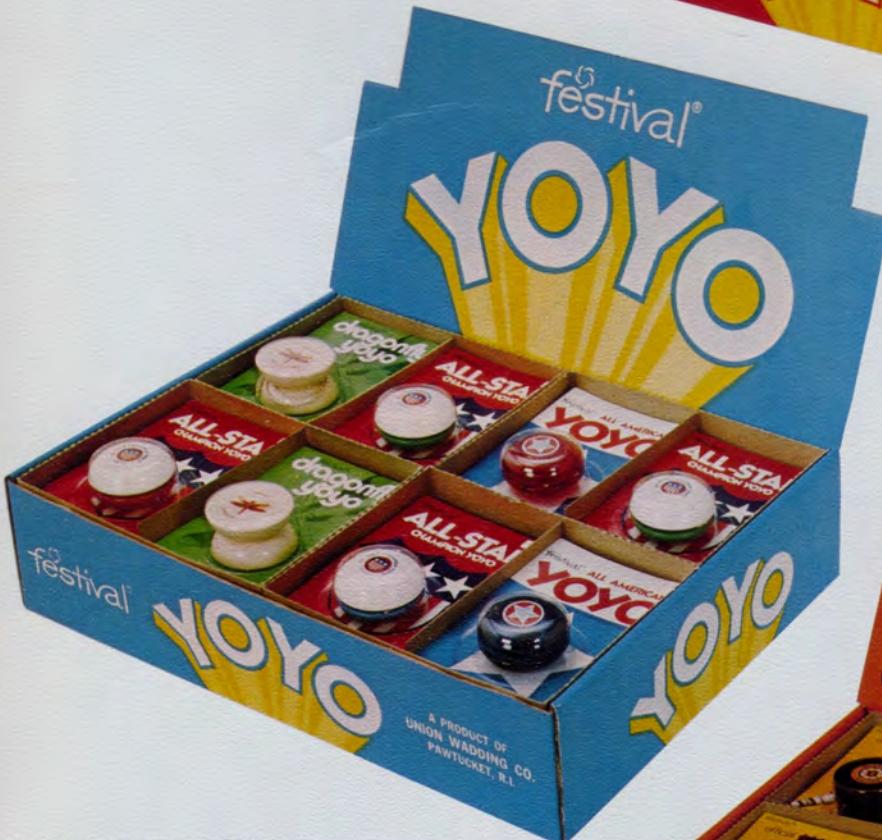


Fast-Selling YoYo Counter Displays

• • • • • • • • • • • •

3894890 Counter Display

A self-contained yo-yo department. Assorted 4-dozen display contains:
 1 dozen wood Little Zappers
 1 dozen wood Big Zappers
 1 dozen Dragonflies
 1 dozen plastic All Star Champions

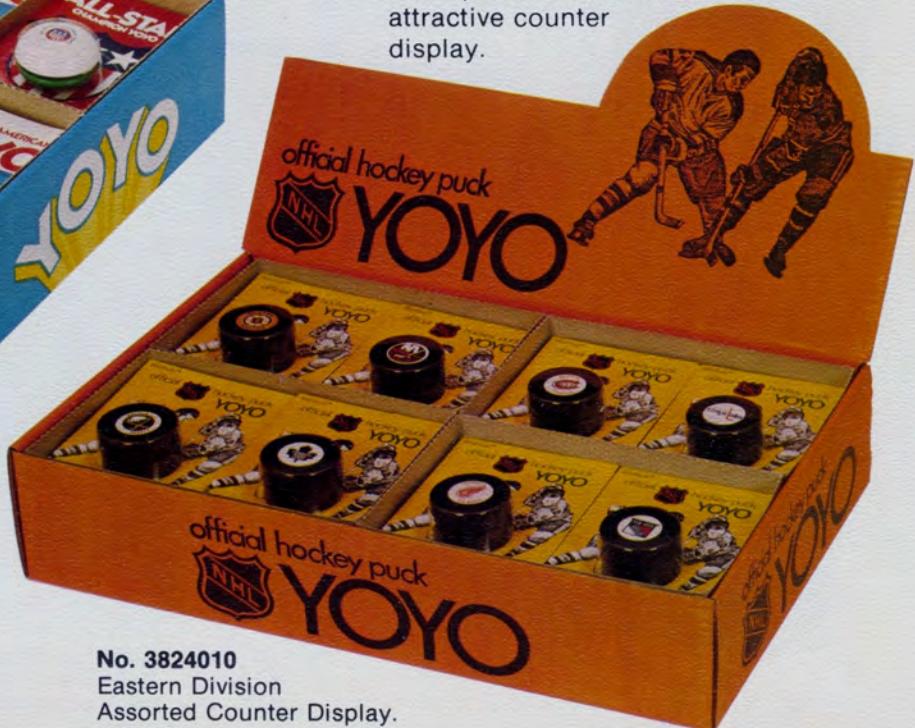


3876480 Counter Display

A self-contained, top dollar yo-yo department. Assorted 4-dozen display contains:
 2 dozen plastic All Star Champions
 1 dozen plastic Dragonflies
 1 dozen plastic All American

Here's a sure-fire winner for sports fans. It's a handsome, black plastic professional model with trick string. And, it's official. All NHL teams are available. Also available assorted Eastern and Western division displays.

Solid pack 4 dozen to an attractive counter display.



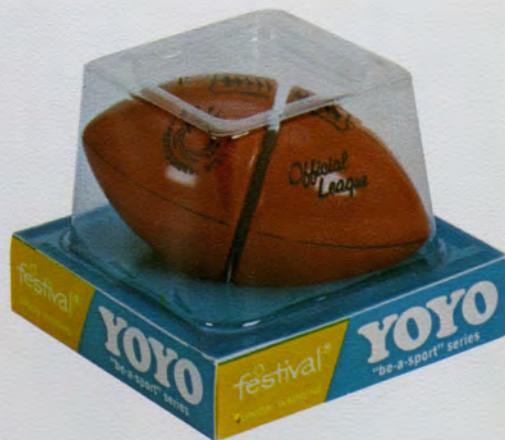
No. 3824010
 Eastern Division
 Assorted Counter Display.
 4 Dozen.

Be-A-Sport YoYos See-Thru Showcase Box



Precision molded plastic with beautifully engraved copy imprint.
Festival "Be-A-Sport" yo-yos are genuine miniatures of real athletic balls.
Engineered for superior play, they are ruggedly constructed with metal
axles and trick strings.

See-Thru Showcase Box
Handsome, self-standing blister box
shows off product and copy message
from all sides.



Open Stock Solid Pack
3720610 Tennis Ball
3740610 Bowling Ball
3760610 Baseball
3770610 Golf Ball
3780610 Basketball
3790610 Football

3702410 Counter Display

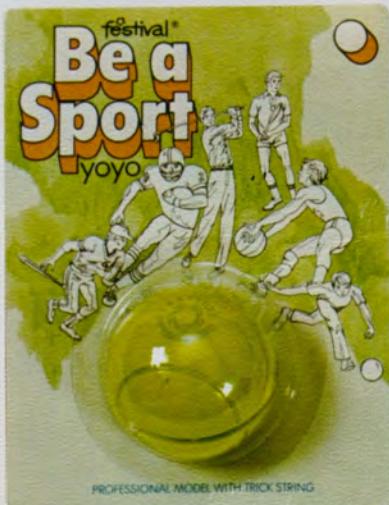
Colorful, easy set-up display designed for impulse purchase,
contains complete assortment of all models,
individually packaged and requiring a minimum of
counter space.

Be-A-Sport YoYos See-Thru Blister Cards

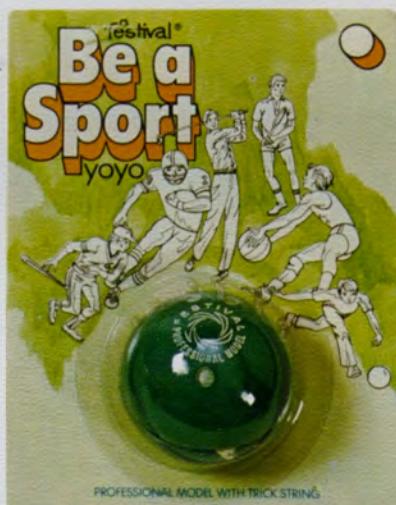


Brightly printed in eye-catching colors, these cards are hole punched for pegboard display.

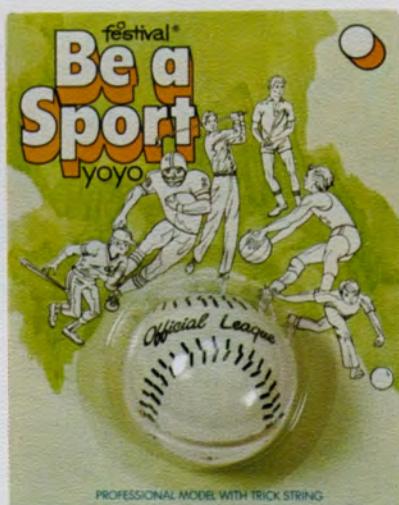
Open Stock Solid Pack
3723620 Tennis Ball
3743620 Bowling Ball
3763620 Baseball
3773620 Golf Ball
3783620 Basketball
3793620 Football
3701270 Assorted



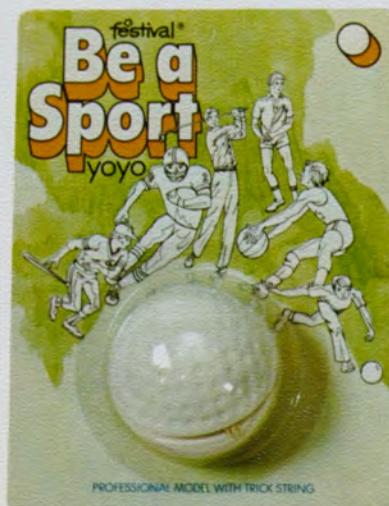
3723620 Tennis Ball



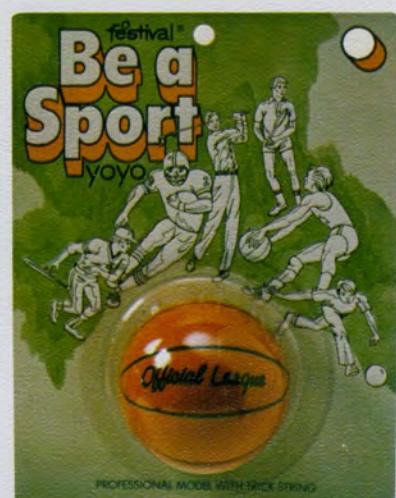
3743620 Bowling Ball



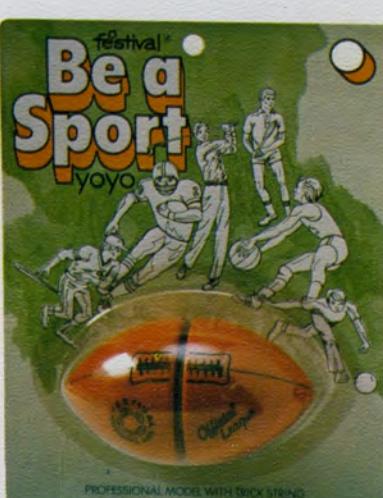
3763620 Baseball



3773620 Golf Ball



3783620 Basketball



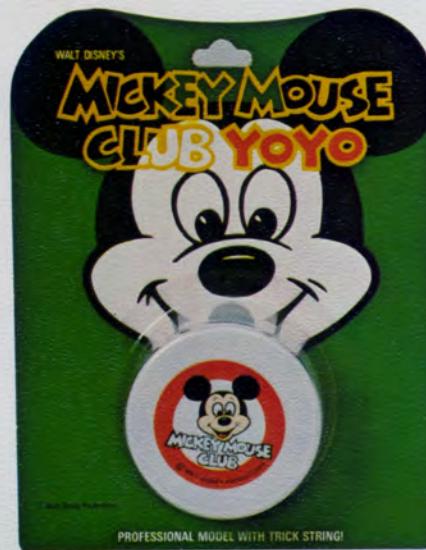
3793620 Football

From Walt Disney Productions,

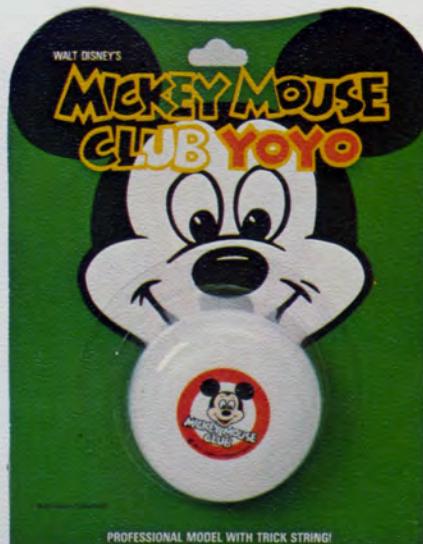
Two new Yo-Yo concepts in Walt Disney Character merchandise.



3952400 Counter Display
Pre-packed assortment
contains:
1 dozen Regular Style
1 dozen Dragonfly Style



PROFESSIONAL MODEL WITH TRICK STRING!

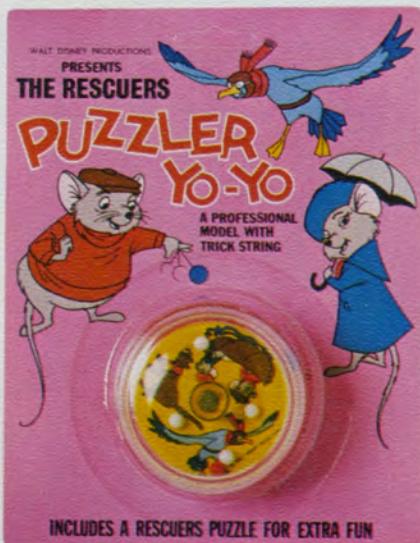


PROFESSIONAL MODEL WITH TRICK STRING!

The new Official Mickey Mouse Club Yo-Yo available in regular and dragonfly styles. All are balanced, manufactured from unbreakable plastic with trick string attached. Attractive three color card and blister.



The new Puzzler Yo-Yo designed around "The Rescuers" a full length animated cartoon feature by Walt Disney Productions. This new concept combines a professional model plastic Yo-Yo with a see-thru challenging Rescuers Puzzle Game. Attractively individually packaged on card and blister.



INCLUDES A RESCUERS PUZZLE FOR EXTRA FUN

3952411 Counter Display
Pre-packed contains:
2 dozen Rescuers Puzzler Yo-Yos

From **Walt Disney Productions**,



Mickey Mouse and his Pals YoYos

A series of four, high quality yo-yos with the excitement and sales appeal that only authentic Walt Disney characters can generate. All are balanced and unbreakable, with trick string attached. They feature the four Disney favorites: Mickey Mouse, Donald Duck, Pluto and Goofy, in attractive blister cards.

3954870 Counter Display

This colorful fast-selling, pre-packed assortment contains:
12 each Mickey Mouse
12 each Donald Duck
12 each Pluto
12 each Goofy



The Orange Bird

YOYO

The Orange Bird

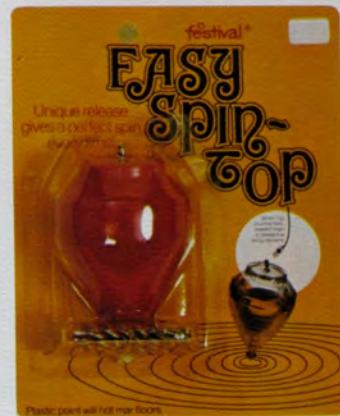
communicates with ideas instead of sounds and bright orange happy thoughts billow around his head! Thoughtful, good deeds for others make the Orange Bird an instant favorite with children and adults.

No. 3950487 Counter Display.
4 dozen assorted styles and
imprint themes.

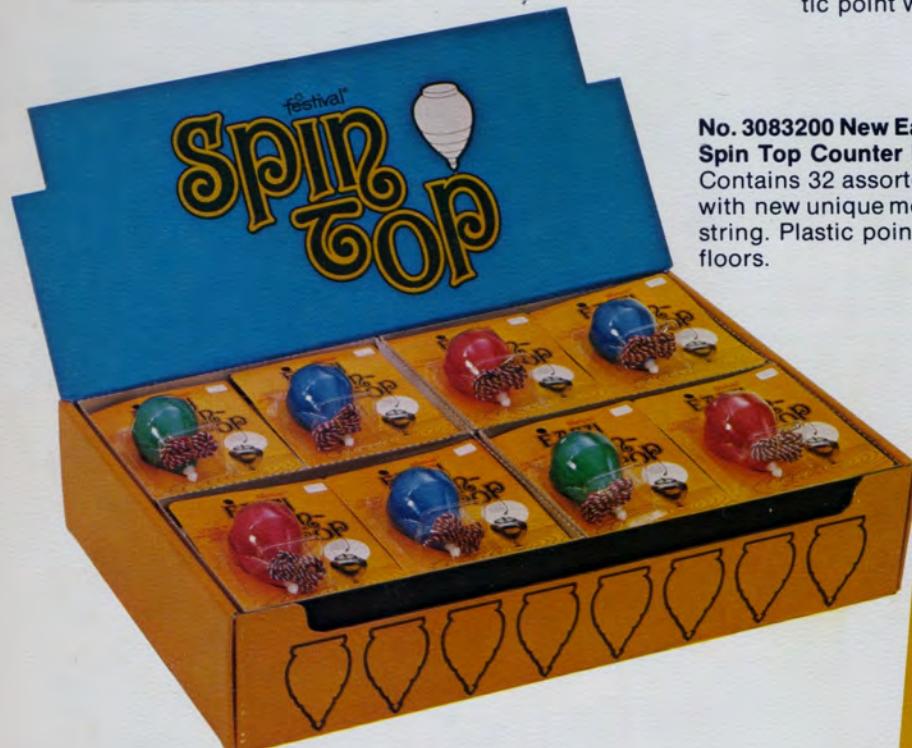
SPIN TOPS by FESTIVAL®



No. 3054800 Spin Master Wood Spin Top Carded.
Individually packed on 3 color card — blister.
Assorted colors. Complete with string and plastic point. Will not mar floors.



No. 3064800 Easy Spin Plastic Spin Top with New Unique Release.
Will spin on string or any flat surface. Assorted colors. Complete with string and metal release. Individually packed on 3 color card — blister. Plastic point will not mar floors.



No. 3083200 New Easy Spin Plastic Spin Top Counter Display Unit.
Contains 32 assorted colored tops with new unique metal release and string. Plastic point will not mar floors.



No. 3904000 Combination Yo-Yo and Spin Top Counter Display Unit.

Contents:
16 Easy Spin Plastic Tops
24 All Star Champion Yo-Yos
A combination of two of America's fast selling staple toys.